



No. 1-1/2013-R&C [CFA]

Dated:- 20.02.2014

Circular R&C-CFA No.-96/13-14

**Subject: New Tariff plans of Movies on Demand Service from M/s Hungama Digital Entertainment Pvt. Ltd. for Broadband Customers in all Circles & Telephone Districts of BSNL - reg.**

**Approval of the Competent Authority is hereby conveyed for New Tariff Plans of Movies on Demand Service from M/s Hungama Digital Entertainment Pvt. Ltd. in all Circles & Telephone Districts of BSNL:**

**1. Transactional Video on Demand (TVOD) Service** - "Pay per movie plan", where the user selects the movie from the premium movie catalogue and can stream/ view the movie number of times within a period of seven days.

<b>Plan Offering</b>	<b>Premium Category</b>	<b>Validity</b>
Streaming Service	Rs. 75/- per movie	7 days from the date of purchase

- TVOD Package of M/s Hungama for streaming service only.
- TVOD Package will not be available on download.
- Revenue sharing with M/s Hungama will be on subscription charges (i.e. Rs. 75/-) only.
- No revenue sharing will be done on data usage charges levied from the customer for streaming of contents under TVOD Package of Movies on Demand service.
- The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.

**2. HD Movies Plan:** User can stream movies from the premium category movies in HD quality by paying just 249/- per month with 30 days validity. User has the access to the entire movie catalogue with unlimited streaming.

- HD Movies Plan of M/s Hungama for streaming service only.
- HD Movies Plan will not be available on download.
- Revenue sharing with M/s Hungama will be on subscription charges (i.e. Rs. 249/-) only.
- No revenue sharing will be done on data usage charges levied from the customer for streaming of contents under HD Movies Plan of Movies on Demand service.
- The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.

**3. The above mentioned tariff plans shall be effective with immediate effect in all the circles & Telephone Districts of BSNL.**

**4. Following reports may be submitted on monthly basis to T&C-CFA and IT- CFA branch of Corporate Office electronically at [tccfa.bsnl@gmail.com](mailto:tccfa.bsnl@gmail.com), [tccfa.hq@bsnl.co.in](mailto:tccfa.hq@bsnl.co.in) & [bbvasbsnlco@gmail.com](mailto:bbvasbsnlco@gmail.com) respectively:-**

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- a. Full detail of the above mentioned tariff plans given to the customers along with their telephone number, name & address etc.
- b. Revenue trend analysis of above mentioned tariff plans of Movies on Demand service and net benefit to BSNL after revenue share to the Franchisee.

5. These orders shall have **Immediate effect**.

6. This circular is issued based on the approval of Competent Authority in IT-CFA file No. 14-1/2014-BBVAS Tariff Comm. For any clarification/correspondence, in this regard, matter may be taken up with IT-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23037431/32 and Fax No. 011-23712008).



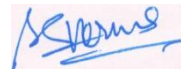
(K.K.Jain)  
AGM (T&C)-CFA

To

The CGMT, all Circles & Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulation, BSNL CO – for information and n/a.
4. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
5. Sr. GM (IT-CFA), CO BSNL w.r.t case mark: No. 14-1/2014-BBVAS Tariff Comm. carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
6. AD OL for Hindi version
7. CGM (ITPC), Pune for n/a please.
8. GM (BBNW), Bangalore NOC, BBNW.
9. Guard File.



(S.S.Verma)  
DM (T&C)-CFA